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**Presidency University**

**Bengaluru**

**SCHOOL OF COMMERCE**

**Summer Term End-Term Examinations, August 2024**

**Winter Semester**: 2023 - 24

**Course Code**: SOC1001

**Course Name**: CORPORATE GOVERNANCE AND BUSINESS ETHICS

**Program & Sem**: BBA SEMIV

**Date**: 07-08-2024

**Time**: 01.00pm to 04.00pm

**Max Marks**: 100

**Weightage**: 50%

**Instructions:**

1. *Read all questions carefully and answer accordingly.*
2. *The question paper consists of three parts.*
3. *Scientific and Non Programable Calculators are Permitted.*
4. *Do not write any information on the question paper other than roll number.*

**Part A**

**Answer any FIVE Questions. (5 Q x 2 M = 10 M)**

1. Explain the meaning of Corporate Governance. (C.O.No.1) [Knowledge]

2. Describe the meaning of Business Ethics. (C.O.No.3) [Knowledge]

3. State the meaning of Ethical hacking. (C.O.No.4) [Knowledge]

4. Explain the meaning of "Code of Ethics." (C.O.No.3) [Knowledge]

5. State the meaning of Environmental Ethics. (C.O.No.4) [Knowledge]

6. Outline the meaning of Ethics in Advertising. (C.O.No.4) [Knowledge]

7. Discuss any 2 types of whistleblowing. (C.O.No.4) [Knowledge]

**Part B**

**Answer any Five Questions. (5 Q x 10 M = 50 M)**

8. Explain the process of whistleblowing and its impact on organizational culture and employee morale, including the ethical considerations and potential consequences for individuals who expose wrongdoing within their workplace. (C.O.No.4) [Comprehension]

9. Describe the ethical considerations in financial management and how they influence decision-making processes, organizational integrity, and stakeholder trust. (C.O.No.4) [Comprehension]

10 Explain how do the fundamental principles of corporate governance contribute to the effective management and sustainability of a corporation? (C.O.No.1) [Comprehension]

11. Describe the ethical issues in employer-employee relations and their impact on workplace dynamics, employee satisfaction, and organizational reputation. (C.O.No.4) [Comprehension]

12. Outline the need for business ethics in today's corporate environment and how ethical practices contribute to long-term success, stakeholder trust, and social responsibility.

(C.O.No.3) [Comprehension]

13. Identify the benefits of managing ethics in the workplace and how ethical practices enhance organizational culture, employee morale, and overall business performance.

(C.O.No.3) [Comprehension]

14. Identify the different types of business ethics and how they influence organizational behavior and decision-making. (C.O.No.3) [Comprehension]

**Part C**

**Answer any Two Questions. (2 Q x 20 M = 40 M)**

15. Describe the Potter Box model for ethical decision-making and how it can be applied to analyse and resolve ethical dilemmas in a business context. (C.O.No.3) [Application]

16. Analyze an ethical dilemma involving a company’s decision to either continue with a supplier known for unethical practices or switch to a new supplier. How does this ethical dilemma affect various stakeholders, and what are the potential impacts on the company's reputation, employee morale, and financial performance? (C.O.No.3) [Application]

17. Describe an environmental ethical dilemma that a company might face and analyze how different approaches to resolving this dilemma could impact the company's sustainability efforts, regulatory compliance, and stakeholder relations. (C.O.No.4) [Application]