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**Presidency University**

**Bengaluru**

**SCHOOL OF COMMERCE**

**Summer Term End-term Examinations, August 2024**

**Winter Semester**: 2023 - 24

**Course Code**: BBA3006

**Course Name**: Mergers and Acquisition

**Program:** BBA

**Date**: 05-08-2024

**Time**: 09.30am to 12.30pm

**Max Marks**: 100

**Weightage**: 50%

**Instructions:**

1. *Read all questions carefully and answer accordingly.*
2. *The question paper consists of three parts.*
3. *Scientific and Non Programable Calculators are Permitted.*
4. *Do not write any information on the question paper other than roll number.*

**Part A**

**Answer any FIVE Questions. (5 Q x 2 M = 10 M)**

1. Describe the meaning of corporate restructuring. (C.O.No.1) [Knowledge]

2. Explain the meaning of Valuation. (C.O.No.3) [Knowledge]

3. State the meaning of Merger. (C.O.No.1) [Knowledge]

4. Outline the meaning and Purpose Hostile takeovers (C.O.No.4) [Knowledge]

5. Describe the meaning of Takeover. (C.O.No.4) [Knowledge]

6. Outline any 2 types of Takeovers. (C.O.No.4) [Knowledge]

7. Explain Employee Stock Ownership Plan (ESOP). (C.O.No.1) [Knowledge]

**Part B**

**Answer any Five Questions. (5 Q x 10 M = 50 M)**

8. Describe the procedure for mergers and acquisitions as laid down in the Companies Act, 2013, and analyze how these procedures ensure transparency and protect the interests of shareholders and other stakeholders. (C.O.No.5) [Comprehension]

9. Explain the salient features of the SEBI Takeover Code and analyze how these provisions are designed to ensure fair and transparent acquisition processes. (C.O.No.5) [Comprehension]

10. Describe the need for valuation in the context of corporate restructuring and liquidation, and analyze how accurate valuation impacts decision-making, stakeholder interests, and the overall restructuring process. (C.O.No.3) [Comprehension]

11 A company is considering merging with or acquiring another firm to enhance its market position. What internal and external factors typically drive companies to pursue mergers and acquisitions?

(C.O.No.1) [Comprehension]

12. List the factors that are considered during the valuation of a company, and how do these factors influence the accuracy and outcomes of the valuation process? (C.O.No.3) [Comprehension]

13. Explain the different methods of valuation used in assessing a company’s worth, and how do each of these methods impact the accuracy and reliability of the valuation outcome? (C.O.No.3) [Comprehension]

14. Outline the key steps in the merger process, and how do each of these steps contribute to the successful integration of the merging companies? (C.O.No.2) [Comprehension]

**Part C**

**Answer any Two Questions. (2 Q x 20 M = 40 M)**

15. Describe the different types of takeovers, including friendly takeovers, hostile takeovers, and reverse takeovers, and analyze the strategic reasons and implications associated with each type.

(C.O.No.4) [Comprehension]

16. Analyze the benefits and challenges of cross-border mergers and acquisitions, incorporating legal terminology. How do these factors affect the strategic planning and execution of such international transactions? (C.O.No.3) [Application]

17. Examine the primary motives behind mergers, and how do these motives influence the strategic objectives and outcomes of the merger? (C.O.No.1) [Application]