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**Presidency University**

**Bengaluru**

**SCHOOL OF COMMERCE**

**Summer End Term Examinations, August 2024**

**Winter Semester**: 2023 - 24

**Course Code**: BBA3009

**Course Name**: Financial Markets & Institutions

**Program** : BBA

**Date**: 05-08-2024

**Time**: 9.30 am – 12.30 pm

**Max Marks**: 100

**Weightage**: 50%

**Instructions:**

1. *Read the all questions carefully and answer accordingly.*
2. *Question paper consists of three parts.*
3. *Scientific and Non Programable Calculators are Permitted.*
4. *Do not write any information on the question paper other than roll number.*

**Part A**

**Answer any FIVE Questions. (5 Q x 2 M = 10 M)**

1. Define the Role of SEBI. (C.O.No.1) [Remember]

2. List out the basic functions of Commercial Banks. (C.O.No.1) [Remember]

3. Find out any two differences between Capital Markets & Money Markets.

(C.O.No.2) [Remember]

4. Identify any two Myths attached to Investments in Stock Markets. (C.O.No.3) [Remember]

5. Define the term Debentures. (C.O.No.3) [Remember]

6. List out the meaning of Commercial Papers. (C.O.No.4) [Remember]

7. Define Call Money. (C.O.No.4) [Remember]

**Part B**

**Answer any FIVE Questions. (5 Q x 10 M = 50 M)**

8. Explain the Commercial Bank strategies to address the challenges faced by Fintech Companies in India. (C.O.No.1) [Understand]

9. Explain the leverage of the rise of payment banks to enhance our customer outreach and services. (C.O.No.1) [Understand]

10. Discuss the differences between FDI & FII. (C.O.No.2) [Understand]

11. Describe the Comparison between NSE and BSE. (C.O.No.2) [Understand]

12. Classify the different features of International Stock Exchanges.

(C.O.No.3) [Understand]

13. Describe the various types of Debentures in detail. (C.O.No.3) [Understand]

14. Recognize the different participants in money markets & Explain their role in Money Market Transactions. (C.O.No.4) [Understand]

**Part C**

**Answer any TWO Questions. (2 Q x 20 M = 40 M)**

15. Interpret the role of the RBI in maintaining economic stability during a financial crisis, and interpret the policy changes to improve its effectiveness.

(C.O.No.1) [Apply]

16. Demonstrate how to ensure that our corporate governance practices align with SEBI guidelines, and what are the potential risks of non-compliance.

(C.O.No.2) [Apply]

17. Execute Factors affecting Financial Markets & interpret Linkages Between Economy and Financial Markets. (C.O.No.3) [Apply]