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**Presidency University**

**Bengaluru**

**SCHOOL OF COMMERCE**

**Summer Term End Term Examinations, August 2024**

**Winter Semester**: 2023-24

**Course Code**: BBA 3049

**Course Name**: Legal Aspects of E-Commerce

**Program & Sem**: V Semester BBA

**Date**: 09/August/2024

**Time**: 1.00 PM to 4.00 PM

**Max Marks**:100

**Weightage**:50%

**Instructions:**

1. *Read the all questionscarefully and answer accordingly.*
2. *Question paper consists of three parts.*
3. *Scientific and Non Programable Calculators are Permitted.*
4. *Do not write any information on the question paper other than roll number.*

**Part A**

**Answer any FIVE Questions. (5Qx 2M=10M)**

**1.** Define the term 'Consumer' as given in the Consumer Protection Act, 2019.

**(C.O.No.2) [Memory]**

**2.** What is meant by the term 'Intellectual Property Rights'? **(C.O.No.4) [Memory]**

**3.** Is there any penalty for misleading advertisements? If yes, what is the penalty stipulated as per the Consumer Protection Act? **(C.O.No.2) [Memory]**

**4.** On what grounds can a Certifying Authority suspend the Digital Signature Certificate of a subscriber? **(C.O.No.2) [Memory]**

**5.** What is an Electronic Signature? State the definition of Electronic Signature under the IT Act, 2000. **(C.O.No.1) [Memory]**

**6.** State the characteristics of a Digital Signature. **(C.O.No.2) [Memory]**

**7.** What is the meaning of E-Commerce transaction? Mention the different types of E-Commerce transactions. **(C.O.No.1) [Memory]**

**Part B**

**Answer any FIVE Questions. (5 Q x 10 M= 50 M)**

**8.** Why is the Consumer Protection Act,1986 significant in ensuring fair and ethical business practices, and how does it contribute to safeguarding the rights and interests of consumers in the marketplace? **(C.O.No.3) [Knowledge]**

**9.** ***"Electronic signatures, recognized as legally binding in many jurisdictions, streamline document authentication and validation processes, facilitating efficient and secure transactions in the digital realm".*** In light of the statement, discuss -  
A. Essentials of Electronic Signatures  
B. Advantages of Electronic Signatures  **(C.O.No.2) [Knowledge]**

**10.** ***"The Information Technology Amendment Act, 2008 is an important piece of legislation in India that brought significant changes to the country's existing IT laws".***Discuss the new changes that were brought by the Information Technology (Amendment) Act, 2008. **(C.O.No.4) [Knowledge]**

**11.** ***'The tremendous growth of internet and online transactions has raised many regulatory as well as legal issues'.*** Justify the statement by mentioning the legal issues related to E-Commerce. **(C.O.No.1) [Knowledge]**

**12.** ***'The advancement of the technology and growth of E-Commerce has led to the formation of electronic contracts.'*** Discuss the concept of electronic contracts and its essentials with proper illustrations. **(C.O.No.5) [Knowledge]**

**13.** Write short notes on -  
A. Breach of Contract  
B. Types of Contract **(C.O.No.2) [Knowledge]**

**14.** ***"The Consumer Protection Act, 1986 in E-Commerce serves to safeguard online consumers by regulating transactions, ensuring fair practices, and providing avenues for dispute resolution".*** Discuss the salient features of the Consumer Protection Act**.**

**(C.O.No.4) [Knowledge]**

**Part C**

**Answer any TWO Questions. (2 Q x 20 M= 40 M)**

15. “***E-commerce in India has experienced a rapid and transformative surge, redefining the way people shop and businesses operate. Fueled by increasing internet infiltration, widespread smartphone usage, and the availability of digital payment options, online shopping has become a mainstream phenomenon. Key players in the Indian e-commerce landscape offer a vast array of products, ranging from electronics to fashion and groceries, catering to diverse consumer preferences. The sector has not only provided consumers with unparalleled convenience but has also empowered small and medium enterprises to reach a broader audience through online platforms."*** Comment on how the introduction of E-Commerce has brought changes in the day to day lives of individuals and also the threats associated with online businesses. **(C.O.No.1) [Analysis]**

16***. "In the modern business world, E-commerce is emerging as the biggest player and contributor towards the growth and development of global economy. India is also witnessing this revolution of E-commerce business in its domestic market. In the context of India, E-commerce players on one hand, created new and ample to the of employment, improved the quality of product as well as service and providing other attractive offers. But on the other hand, it is giving intense competition and creating great obstacles in the ways of traditional business institution and the on unorganized sectors of India."*** Comment and share your opinion with respect to how the introduction of E-Commerce has impacted the traditional businesses in India and also globally.

**(C.O.No.3) [Analysis]**

17. In India, the concept of E-Governance provides facilitation rather than regulation. State governments are focusing on the creation of network of e-services and e-administration. The basic idea of it is to provide basic services using indigenous information technology. The present models in India are mostly community based and utility driven and in some states they are financed by the Gram Panchayat'. In view of the above, discuss the following –

a) Concept of E-Governance  
b) Principles of good E-Governance **(C.O.No.2) [Analysis]**